# Master Class & International Benchmarking:

Benchmarking: Integrated ESG Through GRC International Program Batch XVI - 2023 / II





17-21 OCTOBER 2023

Dubai, United Arab Emirates

www.erm-academy.org



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#### **Overview**

Emerging into existence in 1971, organizations within the UAE have their origins deeply rooted in the modern age, compelling them to forge an unceasing competitive edge for enduring growth. Amid this ongoing journey, the adept handling of risks becomes paramount, enabling them to govern and amplify the likelihood of consistently achieving their organizational strategic goals.

With foresight into this landscape, the integration of Enterprise Risk Management (ERM) is not solely a matter of fulfilling organizational obligations or compliance, but emerges as a strategic toolkit for shaping and safeguarding value. This becomes particularly pertinent in the contemporary landscape, where significant hurdles in the renewable energy sphere intersect with the transformative waves of digitalization and the global movement.

Elevate your understanding and prowess in these vital domains through the GRC & ESG Masterclass and International Benchmarking event in Dubai. This unique gathering is meticulously curated for executives, leaders, and professionals striving to master the art of Governance, Risk, and Compliance (GRC), while embracing the dimensions of Environmental, Social, and Governance (ESG) considerations.

#### **Master Class**

The initial two days of this program will spotlight a comprehensive masterclass, led by distinguished International Experts. This segment will delve into the digital dimensions of ESG practices, encompassing the utilization of GRC dashboards and the seamless amalgamation of ESG indicators with the realm of cyber risk governance.





The interrelationship between GRC and ESG toward SDG (Sustainable Development Goals). How the organization address this matter at board level?



ESG investment trends and growth. How to implement good ESG? How to manage sustainability risks?



How to design and effective ESG strategy for all stakeholders? How to evaluate its effectiveness at the implementation level?



How to effectively overcome the ESG challenges and to exploit the ESG opportunities.



How to integrate ESG into the business process? How the organization cascade down from strategy to the operationalization.

## **linternational Benchmarking Company Visit**

Attendees will gain the opportunity to benchmark their ESG practices by utilizing GRC, comparing their approaches with those of their global peers who boast a commendable maturity level. This benchmarking endeavor will empower participants to enhance their performance and make well-informed choices while embarking on the implementation and administration of their ESG Programs. This approach revolves around the systematic integration of ESG considerations into an organization's decision-making protocols, risk management methodologies, and overarching corporate governance framework.



# **Why This Program**

Due to the increasing complexity of today's global business environment, both public service and business professionals need to continuously update their knowledge about risk management, compliance, and governance (GRC). To help them do so, we have created a variety of Master Classes and Benchmarking programs that are designed to help participants gain a deeper understanding of ESG and GRC. These programs are also created to help them implement effective ESG practices within global corporate and public services environments in their organizations.

## **Learning Outcomes**

This program will provide a unique variety of professional benefits to its participants:

Gain a more comprehensive understanding of the various aspects of ESG and governance toward SDG

Help participants enhance their capabilities in ESG and GRC practices. They will also help them identify areas of their organizations where they can improve their performance.

Understand how to benchmark their organizations' ESG and GRC practices against those of other companies in South Korea

Improve their capabilities in addressing the challenges and opportunities of today's digital world

Expand the network of world-class professionals.

# **Who Should Participate**

- Members of the Board of Directors and Board of Commissioners
- Vice President or Senior Management Members
- Members of the Risk Oversight Committee
- Members of the Audit Committee
- ESG Consultants
- High-Level Government Officers
- ESG Professionals











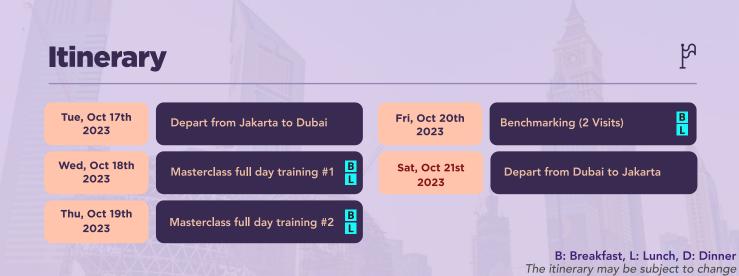


# **Institution Visit\***

Among others are:

Dubai United Arab Emirates





# **Previous Visited Country**





#### Some of the previous visited institutions:



# **Companies**



#### **Dubai Future Foundation**

The Dubai Future Foundation builds a cohesive innovation ecosystem that includes accelerator programs, incubators, labs, regulatory sandboxes, and knowledge platforms – all with the purpose of challenging the status quo and designing a future-ready city powered by future leaders and disruptors.

The Foundation is a reflection of the city it was born in; starting with humble beginnings yet driven with ambitious goals. Carrying the torch of innovation and following in the footsteps of our forefathers, the Dubai Future Foundation challenges the status quo, embraces risk-taking and places big bets to build a better future.

Imagining, designing and executing Dubai's future is at the heart of the Foundation's remit. Risk-taking, agility and foresight are the key attributes driving the Foundation's journey towards success. The Foundation was born out of a key belief: leading in the present isn't sufficient. It is the future that we must imagine, design and execute.

www.dubaifuture.ae



#### **Dubai International Airport**

Dubai International Airport is the main international airport serving Dubai, in the United Arab Emirates, and the fifth busiest airport in the world regarding international passenger traffic. In July 2019, Dubai International airport installed the largest solar energy system in the region's airports as part of Dubai's goal to reduce 30 percent of the city's energy consumption by 2030. Dubai's government announced the construction of a new airport in Jebel Ali, named Dubai World Central – Al Maktoum International Airport. It is expected to be the second-largest airport in the world by physical size, though not by passenger metrics. It opened 27 June 2010 however, construction is not expected to finish until 2027. The airport is expected to be able to accommodate up to 160 million passengers.

www.dubaiairports.ae









# **Terms of Registration**

#### **Registration Timeline**



# **Terms of Payment**

if participants have not settled the payment by the latest deadline, they will be automatically considered void/cancel

the organizer does not accept any payment after the program ends (except for certain conditions/emergencies)

#### Terms of Cancellation

Any cancellations made before or during the event are subject to a penalty fee as follows:

Cancellation after 6 October 2023: 75% charge of the full program fee Cancellation after 13 October 2023: 100% charge of the full program fee









# Master Class & International Benchmarking: Integrated ESG Through GRC

For more information about this program, please contact us at event@erm-academy.org, or through one of our registration channels:

#### **Discover New Possibilities**



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