



**POINT PDUs** | **ERMA & LSP MKS**  
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Training

# Environmental, Social, and Governance (ESG) Fundamentals

27-29 June 2022

[www.crmsindonesia.org](http://www.crmsindonesia.org)



Organized by:



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# OVERVIEW



A growing number of organizations from around the world had recognized that the proper management of ESG issues is key to a company's long-term viability. Good ESG practices help a better management of risks to businesses, communities, and the environment, besides also boost their reputation, reduce costs, and strengthen stakeholder relations.

Direct link between ESG practices and financial returns have been proven in several studies. In 2018, while reviewing 656 companies, the International Finance Corporation (IFC) found that companies with good environmental and social performance tended to outperform those with poorer performance on return on equity and return on assets.

**This training aims at describing at what is ESG is and why it matters, how companies can implement and integrate ESG in their management while providing examples of good practices, the ESG disclosure, and how to evaluate ESG effectiveness in their organizations.**

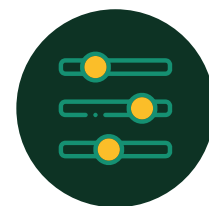
By The End Of This Course, You Will Be Able To:



Understand  
The Fundamentals Of ESG



Get The Aspiration  
And Indirect Experience  
Of ESG Best Practices,



Obtain Simulated Preparation  
Of ESG Disclosure And  
ESG Self-assessment.

# SYLLABUS

## Module 1 “OVERVIEW OF ESG”

- ▶ What is ESG?
- ▶ Key ESG Topics and Issues
- ▶ The ESG landscape is evolving; standards and approaches for managing and assessing ESG
- ▶ Why does ESG matter?
  - › Creating long-term value
  - › Optimizing risk management
  - › Ensuring regulatory compliance and creating competitive advantage
  - › Refining corporate purpose and addressing stakeholder priorities

## Module 2 “EMBEDDING ESG INTO COMPANIES”

- ▶ The Role of Board of Directors
- ▶ Refocusing company’s purpose, vision and mission on long term value creation for all stakeholders
- ▶ ESG risks and opportunities
- ▶ The Role of Management in integrating ESG into company’s strategy and operations
- ▶ Integrating ESG into business models
- ▶ ESG Integration using ESMS (Environmental Social Management System) that is consistent with international standards
- ▶ Measuring ESG Management; KPIs for material ESG issues that reflects and are aligned with company’s priorities and objectives
- ▶ Engaging with key stakeholders

## Module 3 : ESG DISCLOSURE”

- ▶ How to disclose company’s ESG management and performance?
- ▶ The business case for ESG disclosure
- ▶ How to disclose ESG information?
- ▶ General Reporting Guidance
- ▶ Comprehensive and Integrated Approach to Corporate Reporting (using IFC’s Model Structure of Annual Report)



## WHO IS THIS PROGRAMME FOR?



- ▶ C-Suite executives who need to leverage sustainability as competitive advantage and drive growth in a post-pandemic world.
- ▶ Mid- to senior-level managers focusing on business sustainability through innovative solutions and advance their career and lead an organization.
- ▶ Consultants seeking to provide their clients with innovative and sustainable solutions to business problems and demonstrate credibility and capability through a respected programme.



## FACILITATORS :



### **Roman Zyla\***

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### **Dr. Hilda Leilani Masniaritta Pohan\***

Independent Expert in SDG and ESG  
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### **Bahtiar Manurung\***

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Reporting Standards (FIHRRST)

\*) all facilitators are subject to further confirmation



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