

# RISK CULTURE & LEADERSHIP THE PARAMOUNT OF GRC

**ENTERPRISE RISK MANAGEMENT**  
Master Class & Benchmarking  
in **EUROPE**

GENEVA - PRAGUE - BUDAPEST  
**22 - 30 April 2017**

Organized by:



In Cooperation with:





# OVERVIEW

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## THE PROGRAM

A 1 week international series of risk management capacity building program, consists of benchmarking visit to prominent world class institutions in Europe, combined with 1 day Master Class program facilitated by our expert trainers.

### BENCHMARKING VISIT

Participants will have opportunity to do the benchmarking of risk management practice in their own organization compared to the visited global institutions which are considered to have higher risk maturity level. During visit sessions, participants will get risk management practice sharing from risk or business professionals in the institution and have direct discussion with them.

Some interesting topics to be discussed at the benchmarking visit:

- ▲ How to develop a healthy risk culture? How to create strong risk leadership in an organization's senior management level?
- ▲ How to design an effective risk communication strategy for all stakeholders?
- ▲ How to integrate risk management with Corporate Social Responsibilities (CSR) initiatives?
- ▲ How to effectively govern the risk management process? How to create an integrated and enterprise-wide risk management process that combines various points of view: strategic, operational, and compliance?
- ▲ How to measure the effectivity of a risk management process in a company?

### 1 DAY MASTER CLASS

1 day workshop program providing enterprise risk governance knowledge and practice sharing, especially in risk culture and leadership. This is to support senior management and board members in deploying their accountability more effectively to assure their Enterprise Risk Management work as expected and the company gain the most of their Enterprise Risk Management implementation.





## ABOUT EUROPE

Europe was home to some of the world's most advanced civilisations, which has led to an astonishing cultural heritage today. European countries welcome more than 480 million international visitors per year, more than half of the global market, and 7 of the 10 most visited countries are European nations. A well preserved cultural heritage, open borders and efficient infrastructure make visiting Europe a breeze, and rarely will you have to travel more than a few hours before you can immerse yourself in a new culture, and dive into a different phrasebook.

### Western Europe

Spread out across its various constituent countries, Western Europe is a treasure trove of ancient monuments from fabulous palaces and imposing castles to beautiful churches and timeless historic quarters. It remains a vibrant center of modern culture and its cities are overflowing with examples of some of the latest architecture, music and art.

### Eastern Europe

Eastern Europe is an amazing warehouse of culture, history, and architecture as well as wonderful scenery. Its dramatic past is tangibly present in its preserved palaces, haunting castles, magnificent churches, and grandiose plazas.

*\*) Note: Itinerary, a list of cities and / or visited organizations may change or be rescheduled at any time*





# VISITED COMPANIES



**Tetra Pak \***  
Lausanne, Switzerland

Tetra Pak is the world's leading food processing and packaging solutions company. The company offers packaging, filling machines and processing for dairy, beverages, cheese, ice-cream and prepared food, including distribution tools like accumulators, cap applicators, conveyors, crate packers, film wrappers, line controllers and straw applicators. Tetra Pak is currently the largest food packaging company in the world by sales, operating in more than 170 countries. The company is privately owned by the family of Gad Rausing through the Swiss-based holding company Tetra Laval, which also includes the dairy farming equipment producer DeLaval and the PET bottle manufacturer Sidel.

\*) Confirmed

\*\*) Still on confirmation process and may change at any time



**Deloitte \***  
Lausanne, Switzerland

Deloitte, a UK private company limited by guarantee, is one of the "Big Four" accounting firms and the largest professional services network in the world by revenue and number of professionals. Deloitte provides audit, tax, consulting, enterprise risk and financial advisory services with more than 244,400 professionals globally. In FY 2016, the company earned a record \$36.8 billion USD in revenues. Deloitte has been ranked number one by market share in consulting by Gartner, and for the fourth consecutive year, Kennedy Consulting Research and Advisory ranks Deloitte number one in both global consulting and management consulting based on aggregate revenue.



**Generali \*\***  
Prague, Czech Republic

In Central Eastern Europe, Generali operates through its holding company Generali CEE Holding in 10 countries – Bulgaria, Croatia, the Czech Republic, Hungary, Montenegro, Poland, Romania, Serbia, Slovakia and Slovenia. The Generali Group is one of the largest global insurance providers with 2015 total premium income of more than €74 billion. With 76,000 employees worldwide serving 72 million insured persons in more than 60 countries, the Group occupies a leadership position on West European markets and an increasingly important place on markets in Central Eastern Europe and Asia.

# PREVIOUS PROGRAM



Some of the previous visited institutions:



# WHY THIS PROGRAM

Either risk professionals in specific or business practitioners in general also need to keep updating their risk management insight in order to increase their competitive advantage in the global business.

Responding to this need, we host regular International ERM Master Class & Benchmarking, which is designed specifically to help participants to gain deeper understanding of ERM knowledge as well as pragmatic insights of ERM implementation within global corporate environment.

## LEARNING OUTCOMES

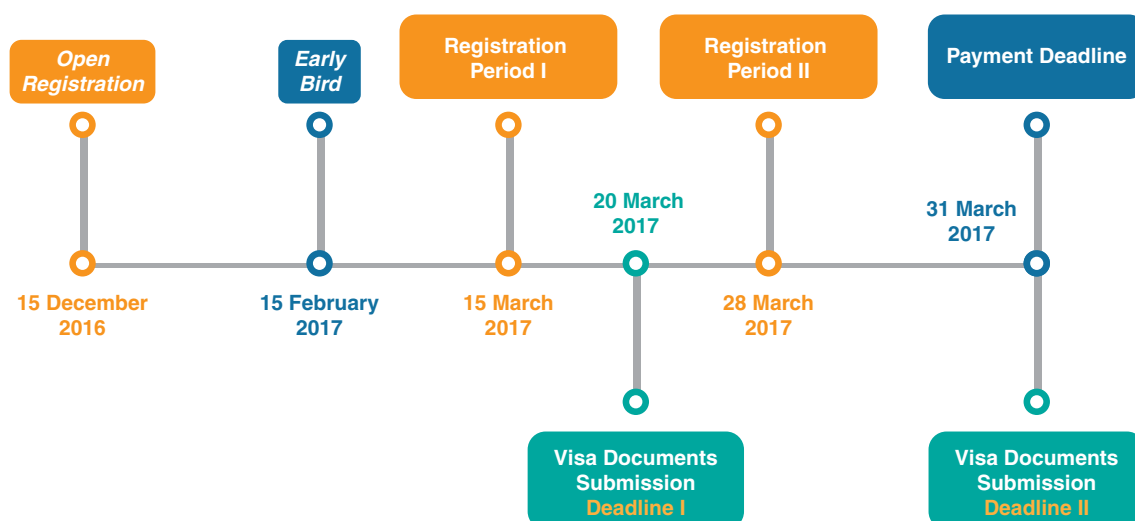
**This program will provide a unique variety of professional benefits to its participants:**

- ▲ Broaden the participants' perspective and sharpen their capabilities in risk management, from both operational and strategic points of view.
- ▲ Getting a unique chance to see how risk management is being implemented in European organizations, and conduct a benchmark on how well risk management is implemented in their own organizations against the visited organizations.
- ▲ Expanding the network of world class business professionals

## WHO SHOULD PARTICIPATE

- ▲ Members of the Board of Directors and Board of Commissioners
- ▲ Vice President or Senior Management members in Risk Management
- ▲ Vice President or Senior Management members in Internal Control assigned to assess the internal Risk Management process
- ▲ Members of Risk Oversight committees
- ▲ Members of Audit committees
- ▲ Risk Management consultants
- ▲ Risk champions
- ▲ High level government officers
- ▲ Risk Management professionals with professional certifications

## REGISTRATION TIMELINE





Organized by:



In Cooperation with:



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